



Why Attend PARTNERS?

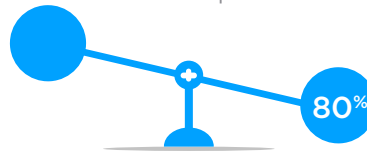


attendees said that PARTNERS is the most valuable data conference they attended in the last 12 months.

“For me it is the whole package... the result is an intimate environment with a combination of fun, and content and business insight that makes PARTNERS what it is.”

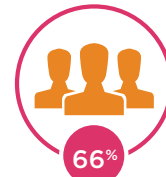
*Head of BI Strategy, Business Architecture and Portfolio Management
Vodafone, Germany*

More than
200
Sessions



Customer Selected Sessions

SEND THE TEAM



sent 4 or more associates



stated that other colleagues would benefit as well

NETWORK



Network with peers from around the world who are doing innovative data and analytics work.

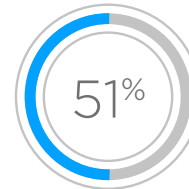
WHO ATTENDS

49 Countries Represented from every continent except Antarctica



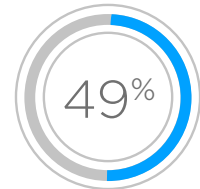
683 Companies Represented

Business



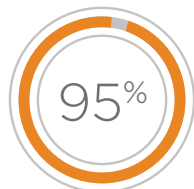
C-suite
Business Analysts
Marketing
Finance

IT

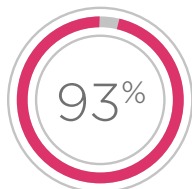


Data Scientists
IT Engineers
Solution Architects
DBAs

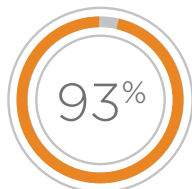
ATTENDEES BY THE NUMBERS



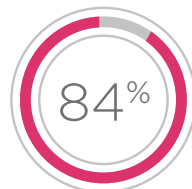
said their time was well spent



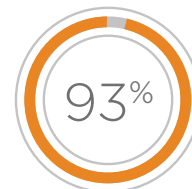
learned new ideas/concepts they can apply to their job



discovered new ideas/concepts that challenged their thinking



returning this year: 92% of executives returning this year



would recommend to a friend